



## NEWS

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Contact: Jessica Brackman  
jbrackman@neweconomicsinstitute.org

### New Economics Institute Appoints Bob Massie President / CEO

New York City -- The New Economics Institute is very pleased to announce that Robert K. Massie has been appointed Founding President and Chief Executive Officer of the organization effective March 19, 2012.

Massie is an extraordinary leader with a rich background in social and economic change, theology, business, and politics. From 1996 to 2003 Massie served as Executive Director of Ceres, the largest US coalition of investors, environmental organizations and other public interest groups working to address sustainability challenges. While at Ceres, Massie led the launch of the Global Reporting Initiative (GRI), a path breaking collaboration with the UN Environment Programme, of which he became Chair of the initial Steering Committee. After leading the GRI, he also helped to establish the Investor Network on Climate Risk, another project of Ceres that brought together trillions of dollars of pension and investment assets to work on the financial consequences of climate change. He has held various distinguished teaching and fellowship positions, many of them at Harvard University.

This appointment marks the highly successful conclusion of an executive search effort that the New Economics Institute ([www.neweconomicsinstitute.org](http://www.neweconomicsinstitute.org)) had been conducting for over one year. It also completes the transition of the thirty-year-old E. F. Schumacher Society into the New Economics Institute ([www.neweconomicsinstitute.org](http://www.neweconomicsinstitute.org)). The transition was undertaken to enable the organization to meet the challenge and opportunity, created by current global financial conditions, to bring its mission to a wider audience. With Massie on board, the Institute is in a strong position to realize its ambitious goal of effecting a change to an economy that gives priority to supporting human well-being and Earth's natural systems.

"America has entered a vital historic phase in which many of our important institutions and assumptions are changing," said Massie, "The New Economics Institute is at the center of a vast constellation of creative ideas and actions that are giving form and vitality to positive change. The new economy is coming into being all around us -- not just in the United States but around the world -- and we need to hasten its arrival. I am delighted and honored to play my part."



## New Economics Institute

As a first order of business, Massie will be taking on the management and coordination of NEI's Strategies for a New Economy conference, scheduled for June 8-10 at Bard College ([www.neweconomicsinstitute.org/conference](http://www.neweconomicsinstitute.org/conference).) This event will gather together leaders now working in a range of disciplines to reshape our economic system and move to a new economic paradigm. Transitioning to a new economy will mean engaging politicians, researchers, media, educators, citizen activists, business leaders, financial experts, scientists, union workers, cultural leaders, advocates for the disenfranchised, and youth—all working together to achieve a common goal.

For more information or to arrange an interview Bob Massie after March 19th, please contact Jessica Brackman, Chair of the Search Committee at [jbrackman@neweconomicsinstitute.org](mailto:jbrackman@neweconomicsinstitute.org) or Susan Witt, Education Director at [susanwitt@neweconomicsinstitute.org](mailto:susanwitt@neweconomicsinstitute.org).

New Economics Institute

f (212)308 2700

[www.neweconomicsinstitute.org](http://www.neweconomicsinstitute.org)